

SAN FRANCISCO RISING ACTION FUND 2024 Impact Report



About SF Rising Action Fund

Our Mission

San Francisco Rising Action Fund is a grassroots political fund fighting for the interests of **working-class communities of color, over corporate greed.**

We are uniting **Black, Latine, Chinese, and Filipino communities** from across the city to create a community-based political infrastructure capable of electing leaders who will achieve the bold solutions we need and stay accountable to us, not corporate lobbyists. We have a long-term vision for the city and we are in it together, for the long run.

San Francisco Rising Action is a 501(c)4 organization.



What we did in 2024

- 7.7k conversations had with voters at the doors and on the phones
- 12k texts sent to mobilize volunteers and voters
- 46 candidates and 33 ballot measures endorsed
- 1.7k voter guides distributed in 4 languages: English, Spanish, Chinese, and Tagalog
- 78k views on our online voter guide



Endorsement Interviews



This year, SF Rising Action Fund embarked on our **most extensive endorsement interview process** to date. We went through a re-endorsement process for candidates running for District 1, 5, and 7 Supervisor and brought together our caucuses to interview candidates running for Districts 3, 9, and 11 Supervisor as well as candidates running for Mayor. During the interviews, our caucus members were able to ask the candidates questions about how they would address certain issues faced by our communities like **gentrification, overpolicing, and drug use.**



After the interviews, we had a long discussion with our members about who we should endorse. After the discussion, our grassroots caucuses made recommendations to our Leadership Committee, made up of the leadership of the caucuses, who then formalized our endorsements for the supervisorial races and mayoral races. Then, the real work of electing those candidates began!



Our Civic Engagement Programs

March Primary Election: Holding Billionaires Accountable and Resisting Police Overreach

Our first civic engagement program of the year was in partnership with two statewide alliances we are a part of, California Calls and Power California. Through phonebanking and doorknocking, we talked to voters to:

1. **Build support for billionaires and corporations paying their fair share in taxes**
2. **Defeat Proposition E** which will allow police in SF to use invasive surveillance technology to spy on residents, engage in dangerous high speed chases, and weaken police oversight

Although Prop E ended up passing, we are proud of the work we did to talk to **4,300 voters** and will continue to connect with these voters in the future.



Our Civic Engagement Programs

From Classroom to Community: Student Canvassing

Students are often at the forefront of progressive movements. That's why we are committed to investing in students and helping them grow their skills to become effective organizers.

This summer, **6 college Student Power Fellows** learned about grassroots organizing, not just through theory but also through practice!

They went door to door to talk to voters about combatting mass incarceration, inviting them to a Junta Grande, a political education event, and reminding them to vote in the November 5th election. They also surveyed **131 voters** about what issues were impacting them the most.



Our Civic Engagement Programs

Summer Deep Canvass

SF Rising Action Fund believes in **Integrated Voter Engagement** AKA engaging with voters year round, not just when there's an election coming up. That's why we did a deep canvass over the summer. Because we wanted to hear from voters: what were the top issues impacting them and their communities?

What's a **deep canvass**? A canvass that slows conversations down, leans heavily on active listening and empathy, and focuses on really hearing and acknowledging where voters are coming from on the issues we talk about.

We also talked to these voters about getting involved in the fight for a People's Budget, finding community safety solutions, and billionaires and corporations paying their fair share in taxes.

In total, we held deep canvassing conversations with **711 voters**.



Our Civic Engagement Programs

November General Election: Helping elect Connie Chan and Chyanne Chen

While 2024 meant a lot of losses for our movement, we are celebrating the two huge wins we helped secure: re-electing incumbent **Supervisor Connie Chan as District 1 Supervisor** and electing for the first time **Chyanne Chen as District 11 Supervisor**.

We had a paid team of about 10 canvassers hitting the pavement for 6 weeks to talk to voters about these candidates as well as EJ Jones for District 11 Supervisor and Aaron Peskin for Mayor. Our member caucuses also completed **350 doorknocking shifts** to help elect these candidates as well as other progressives like Jackie Fielder.

After **14,869 doors knocked** and **2,794 conversations** with voters, we were thrilled to help elect Supervisor Connie Chan and Chyanne Chen, who are champions for working-class communities to the Board of Supervisors and look forward to working with them next year to pass policies that uplift our communities.



Join us to keep fighting for working people in 2025 and beyond!



Donate to keep
our work going!

CONNECT WITH US

